6th Doctoral Symposium in Arts and Cultural Management
AIMAC 2022, Mexico City, June 24-25, 2022

This is the sixth time that the AIMAC conference includes its successful doctoral symposium in its conference program. We welcome PhD students who wish to submit their research for further discussion and improvement. We welcome submissions from all over the world. Applicants from a broad range of disciplines and approaches are encouraged to submit.

The doctoral symposium will address various sectors of the arts, entertainment and cultural industries (performing arts and festivals, heritage, museums and visual arts, film production and distribution, book publishing, recording, broadcasting, audio-visual media and multimedia, design, etc.). Proposals on all management approaches to arts, entertainment and culture are welcome: for example, arts marketing; strategic planning; production from an arts managerial perspective; organizational strategy, structure, culture and behavior, arts consumption and consumer studies; accounting and finance in the arts; the digital economy; cultural policy; and public support for the arts, to name a few. Papers on the impact of COVID on the arts and cultural industries are welcomed.

SYMPOSIUM PROCEEDINGS

The AIMAC 2022 Doctoral Symposium program will offer interactive discussions and presentations from eminent professors, and early and mid-career researchers who are used to guiding students through their doctoral journey. During parallel sessions, each participant will:

- present his/her work for fifteen minutes and address epistemological, methodological or theoretical issues; and take part in ten minutes of discussion with professors.

There will be an award for Best Doctoral Research project, based on:

- presentation at the doctoral colloquium (argument presented in slides; argument presented orally in support of slides); and

- written submission to the doctoral symposium.

It will be announced during the festive dinner ceremony on June 29.

PROPOSALS SUBMISSION

Doctoral students wishing to present a paper at the doctoral workshop must submit:

- an initial extended abstract in ENGLISH of their proposal in the format required in the guidelines.

- after the abstract is revised, a revised extended abstract of their proposal in the format required in the guidelines.

The extended abstract will focus on the following:

- the context in which the study is taking place,

- a brief literature review,

- the research question that emerges from the literature,

- the focus can be theoretical, methodological and /or empirical, depending on the progress made in doctoral study by the applicant.

Applications from doctoral students in their first, second or third year of doctoral study or those whose thesis is already well under way BUT NOT YET FINISHED are particularly encouraged to apply. Academic organizers of the doctoral workshop select proposals according to the following criteria:

- Originality and novelty

- Clarity of the problem

- Rigor and appropriateness of the methodological approach to the research question

- Creativity

- Quality and completeness of references

- Potential contribution to research in management of arts and culture

- Writing style

It must also comply with the guidelines on the form and layout (see below instructions to authors and template for doctoral workshop presentation).

Participants will be selected based on their application and notified of their acceptance. AIMAC 2022 doctoral symposium participants are required to pay their AIMAC entrance fees, which allow them to take

part in the AIMAC 2022 conference following the doctoral workshop. Proposals must be submitted to the email address to AIMAC2022@hec.ca .

Deadline for submitting application is **January 31st, 2022**. PhDs will be informed of acceptance by January 31st, 2022. Selected PhDs will be requested to submit their final presentation by May 13th, 2022.

For more information contact: AIMAC2022@hec.ca

INSTRUCTIONS TO STUDENTS FOR THE 6ᵗʰ AIMAC DOCTORAL WORKSHOP, 2022

Proposals for the 6ᵗʰ AIMAC Doctoral Workshop under the 16ᵗʰ International Conference on Arts and Cultural Management, AIMAC 2022, should follow the guidelines below.

Language

All documents, abstract, papers and presentations are to be written in English.

Maximum Length

Proposals, edited in accordance with guidelines, must not exceed FIVE pages, including references.

Format

Proposal should be submitted in MS Word format.

Font

All text, including titles, names and citations, must be in Times New Roman, 11pt.

Structure of the Proposal should be as follows:

- Title

- Author name, and full contact details (phone, e-mail, LinkedIn)

- University, and year of doctoral program

- Thesis supervisor (name, university, e-mail)

- 150-word abstract

- Keywords (up to five)

- One-page maximum background and literature review

- Propose a specific research question of interest to arts and cultural management.

- Sketch the theoretical framework.

- Outline methodology and, if appropriate, empirical evidence.

- Offer preliminary findings and elements for discussion.

- Include limitations of the research.

- References.

Page Layout

Page size should be A4 format (21 x 29.7 cm or 8.27"x 11. 69"). Left and right margins: 2.54 cm (or 1.0").

Top and bottom margins: 2.54 cm (or 1.0"). Text must be single-spaced.

Spelling

Please ensure that the spelling of names, terms and abbreviations is consistent in the main body of the text and tables, figures and legends.

References

References should be shown within the text by giving the authors last name followed by a comma and the year of publication or by giving the authors' last name followed by the year of publication in brackets, e.g. (Colbert, 1995). For multiple citations in the same year use a, b, c immediately following the year of publication.

Books:

- Chong, D. 2010. Arts Management. London: Routledge.

- Colbert, F. 1995. Marketing Culture and the Arts. New York: Wiley.

- Throsby, D. 2001. Economics and Culture. Cambridge: CambridgeUniversity Press.

Journals:

- Taormina, R. J. 2010. "The Art of Leadership: An Evolutionary Perspective", International Journal of Arts Management. Vol. 13, No. 1, Fall, pp. 41-55.

- Ebewo, P., Sirayi, M. 2009. "The Concept of Arts/Cultural Management: A Critical Refection", The Journal of Arts Management, Law and Society. Vol. 38, No. 4, Winter, pp. 281-295.

Three or more authors:

- Mayer, V., Banks, M. J., and Caldwell, J. T. (Eds.). 2009. Production Studies: Cultural Studies of Media Industries . New York: Routledge.

  Turbide, J., Laurin, C., Lapierre, L., and Morissette, R. 2008. "Financial Crises in the Arts Sector: Is Governance the Illness or the Cure?" International Journal of Arts Management. Vol. 10, No. 2, pp. 4-13.

Article in a book edited by another author:

- Fiest, A. 1995. "Consumption in the Arts and Cultural Industries: Recent Trends in the UK." In *From Maestro to Manager: Critical Issues in Arts and Culture Management*, M. Fitzgibbon and A. Kelly, eds. (p. 245–267). Dublin: Oak Tree Press.

TO FACILITATE YOUR APPLICATION PLEASE USE THE TEMPLATE BELOW:

Title:

Name of author:

Tel number:

E-mail address:

LinkedIn:

University:

Number of years in doctoral programme:

Name of Thesis supervisor:

Thesis Supervisor University:

E-mail of Thesis supervisor:

Summary

Half-page maximum, in English on the same page with the title.

[Keywords, up to 5]

Research question

Background and literature review (one-page maximum)

Text must start at the left-hand margin. Text must be single spaced. Tables and figures should be incorporated in the text following reference to them.

Findings and elements for discussion

Sections of the main body of the text should structure around theoretical framework, methodology and empirical evidence.

Limitations of the research

References

[Appendices, where applicable]